





# METHOD CHARACTERISTICS

- Convenience/ease of use
  - Effectiveness/side effects
  - Interference with sex/timing of use
  - Cost/access
- 




# USER CHARACTERISTICS

- Perceived risk of pregnancy/STD
  - Motivation to avoid pregnancy/STD
  - Sexual comfort/body comfort
  - Gender attributes
- 




# RELATIONSHIP CHARACTERISTICS

- Type/duration/stability
  - Partner motivation/support for avoiding STD & pregnancy
  - Communication
- 



# SOCIOCULTURAL CONTEXT

- Norms about gender and sexual behavior
  - Service delivery system
  - Sources of information about sex-related issues
- 

# IMPORTANCE OF METHOD CHARACTERISTICS (1)

<u>How important is it that method...</u>	Means	
	<u>Current Users</u>	<u>Former Users</u>
... is not messy **	2.4	2.9
... does not involve washing/storing	1.5	2.4
... is a method your partner likes**	3.4	3.7

\*\*p < 0.01

# IMPORTANCE OF METHOD CHARACTERISTICS (2)

<u>How important is it that method...</u>	Means	
	<u>Current Users</u>	<u>Former Users</u>
... is easy to use **	3.9	4.2
... doesn't involve taking hormones **	3.8	3.5
... doesn't involve touching your genitals **	1.2	1.5
... is only used when you have sex **	3.2	2.7

\*\*p < .001

# IMPORTANCE OF METHOD CHARACTERISTICS (3)

Among the 18 attributes that women rated, those that received the highest importance ratings included:

<u>How important is it that method...</u>	<u>Means</u>
... is effective in preventing pregnancy	4.6
... will not cause pain/irritation	4.4
... does not cause side effects	4.3
... is easy to use	4.1
... is a method that you can control	4.1
... will not decrease sexual pleasure	4.0

# PERCEPTION OF METHOD CHARACTERISTICS

	Means	
	<u>Current Users</u>	<u>Former Users</u>
<u>The diaphragm...</u>		
... is easy to use **	4.0	3.0
... does not cause side effects like bleeding, cramps, weight gain, or changes in mood *	4.7	4.5
... will not cause pain/irritation **	4.1	3.3
... will not decrease sexual pleasure **	4.3	3.5
... is effective in preventing pregnancy **	4.6	4.2

\*p < 0.05, \*\* p < 0.01